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MOHANOKOR Microfinance Institution Plc

Job Announcement

MOHANOKOR Microfinance Institution Plc is a financial institution in the provision of inclusive financial services to poor people within operation areas in 25 provinces and cities in order to contribute to the social economic development in Cambodia. To respond with rapidly growth of institution, we are looking for the qualified applicants for the vacant position as **Marketing Officer - 01 Post** based in **Head Office**.

❖ Job Responsibilities:

1. Marketing Campaign Execution

- Assist in planning and executing marketing campaigns and promotional activities.
- Coordinate campaign implementation across branches and digital channels.
- Support product launches, seasonal campaigns, and customer engagement initiatives.
- Monitor campaign performance and prepare post-campaign reports.

2. Branding & Communication

- Ensure consistent use of brand identity and communication guidelines.
- Assist in developing marketing materials including brochures, banners, flyers, posters, and promotional items.
- Support internal and external communication activities.
- Coordinate with vendors, agencies, and printing suppliers when required.

3. Digital & Social Media Marketing

- Manage and update social media platforms and digital marketing content.
- Create engaging content for Facebook, Telegram, TikTok, LinkedIn, website, and other digital channels.
- Monitor online engagement, customer feedback, and social media performance.
- Assist in digital advertising and performance marketing activities.

4. Event & Activation Support

- Support organization of marketing events, roadshows, branch activations, CSR activities, and exhibitions.
- Coordinate logistics, materials, and promotional setup for events.
- Assist in customer engagement and on-ground marketing activities.

5. Market Research & Reporting

- Conduct market and competitor research to identify trends and opportunities.
- Collect customer feedback and campaign insights.
- Prepare marketing activity reports, campaign summaries, and performance tracking.

6. Administrative & Coordination Support

- Maintain marketing inventory and promotional materials.
- Assist in budget tracking and vendor payment coordination.
- Coordinate with internal departments to ensure smooth execution of marketing activities.

❖ Job Requirement

- Bachelor's degree in Marketing, Business Administration, Communication, or related field.
- 1–3 years of experience in marketing, communication, or digital marketing.
- Experience in banking, microfinance, or financial services is an advantage.
- Basic understanding of social media marketing and branding.
- Familiarity with graphic design tools (Canva, Photoshop, Illustrator) is preferred.

- Good communication and coordination skills.
- Ability to manage multiple tasks and work under deadlines.

❖ **How to apply**

- Interest candidates can be send an application with detailed CV to MOHANOKOR through E-mail address: recruitment@mohanokor.com or direct address #24, Yothapol Khemarak Phoumin Blvd (271), Sangkat Ou Baek K'am, Khan Sen Sok, Phnom Penh, Kingdom of Cambodia.
- Only short-listed candidates will be contacted for an interview
- For more information, please contact phone or Telegram: **087 999 291 / 087 999 221.**

Thank You!